

# 2017-18 NMSA SPONSORSHIP OPPORTUNITIES

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The NMSA is the international, student-governed 501(c)(3) non-profit organization that represents naturopathic medical students at schools accredited, and provisionally accredited, by the Council on Naturopathic Medical Education (CNME) in the USA, Canada, and Puerto Rico. We act as a unified, sustainable, ethical, and professional voice for naturopathic physicians-in-training across North America.

As an organization, we strive to:

-  Enrich students' academic experience & professional training
-  Create educational and community-building initiatives
-  Create unique leadership experiences and professional development
-  Create the community for students to come together to network and gain valuable experiences
-  Facilitate student participation in legislative, medical and professional initiatives

Our enthusiastic and engaged membership includes:

-  2,000+ active naturopathic medical students and recent alumni
-  2,000+ members reachable by email
-  5,000+ Facebook followers
-  600+ Instagram followers
-  850+ Twitter followers
-  Growing LinkedIn base

NMSA works to identify ethical and sustainable organizations that are genuinely committed to the enrichment of the naturopathic medical student and the growth of the naturopathic medical profession. NMSA partnership categories are listed below and all offer a unique opportunity to connect with naturopathic medical students/alumni.

If interested in partnering with the NMSA please contact [development@naturopathicstudent.org](mailto:development@naturopathicstudent.org) for a detailed breakdown of the different sponsorship opportunities.

## **Annual Sponsorships**

Pricing: \$5,000 - \$25,000 (*reoccurring*)

Annual sponsorship opportunities allow persistent messaging and brand recognition through the NMSA, an active role in the annual NMSA Conference and a regular social media presence.

May include some or all of the following:

-  Banner ad on the NMSA website home page with a hyperlink to your organization's website.
-  Opportunity to make opening/closing remarks at the conference opening alongside the Board President and/or Executive Director.
-  Complimentary exhibit booth spaces at NMSA Conference
-  Complimentary full-page advertisement in the printed annual NMSA Conference and Cup Program.
-  Recognition on NMSA social media sites (Facebook, Instagram, Twitter, and/or LinkedIn).
-  Recognition on select conference materials (i.e., posters, video displays, etc.).
-  Personalized emails that the NMSA will distribute to the 2,000+ membership data base throughout the year.

## **Conference Sponsorships**

Pricing: \$500 - \$10,000

Conference sponsorships create opportunities for companies to receive brand recognition, and face time with the student membership.

May include some or all of the following:

-  Recognition and logo display on the NMSA website.
-  Complimentary quarter-page advertisement in the printed Conference and Cup program.
-  Recognition on NMSA's social media sites (Facebook, Instagram, Twitter, and/or LinkedIn).
-  Recognition on select NMSA conference materials (i.e., posters, video displays, etc.).
-  Complimentary exhibit booth at NMSA Conference.

## **Scholarships, Grants, & Fellowships**

Pricing: \$1000 - \$5000 (*reoccurring*)

Scholarships, grants and fellowships serve as educational and professional development opportunities to support students while in school. Funding these opportunities provide companies with a unique opportunity to align their brand with a specific educational or professional development opportunity.

May include some or all of the following:

-  Recognition of sponsor name in the title of the scholarship, grant or fellowship
-  Annual email and social media posts to our membership announcing the scholarship/grant/fellowship
-  Recognition on select NMSA conference materials (i.e., posters, video displays, etc.)
-  Complimentary quarter-page advertisement in the printed Conference and Cup program.

## **Affiliate Memberships**

Pricing: \$500 - \$1000

Organizations that have an educational program/service or product that they to promote to students have an opportunity to become affiliates. Affiliate offerings must be credible and provide a clear benefit to our student population.

Affiliate memberships include:

-  Company logo, short description and link to your page that lives our NMSA affiliate page on the NMSA website
-  Opportunity for brand recognition and website presence on the NMSA affiliates landing page

## **General Donations**

Pricing: \$5- \$499

Organizations/individuals interested in providing general support to the NMSA can donate [here](#).