

## NMSA/IMN BUSINESS SERIES - \$15,000

- **10 monthly business training TedTalk style**

Title sponsor:

- Exclusive branded series
- 30 second live or pre-recorded commercial to open each talk
- Judging seat for the Great Naturopathic Pitch

## NMSA GREAT NATUROPATHIC BUSINESS PITCH - \$10,000

- **Round 1: June business plan submissions**
- **Round 2: August live business pitch**
- **Three winners**

Title sponsor:

- Exclusive branded series
- 30 second live or pre-recorded commercial to open the final pitch
- Judging seat for final pitch winners
- Announcement of winners

## THE NMSA CUP - \$10,000

- **Trivia competition between all schools**
- **One school winner**

Title sponsor:

- Exclusive branded series
- 30 second live or pre-recorded commercial to open the annual Cup
- Branded the annual Cup that resides at winning school for that year

## NATUROPATHIC MEDICINE WEEK - \$15,000

- **Social media points system based on community engagement**
- **Annual themed swag to each school**

Title sponsor:

- Exclusive branded materials and marketing at each school
- 30 second live or pre-recorded commercial prior to announcement of winning school
- Announcing of winning school

## CHAPTER EVENTS - \$1,000

- **All chapters host 1 event monthly**

Title sponsor:

- Live presence and official branding at a single school location with International recognition and marketing

## NMSA CONFERENCE - \$20,000

- **NMSA house or local watch parties**
- **Fireside chat dinner**

Title sponsor:

- Exclusive branding for the conference - \$10,000
- Fireside Chat and 1-hour presentation time - \$5,000
- Social Sponsorship per night - \$3,000
- NMSA International House (venue and accommodations) - \$10,000

## LEADERSHIP WINTER RETREAT - \$10,000

- **Full board travel and accommodations**
- **Annual strategic planning**
- **Black tie dinner for International Leadership**

Title sponsor:

- Recognized as the exclusive sponsor to establish the next year's goals and initiatives
- Exclusive opportunity to attend live and have 1:1 time with all of the International leadership, inclusive of Chapter Presidents
- 1 hour of floor time during the retreat

## FLAGSHIP CHAPTER EVENTS - \$20,000

- **Each chapter holds an annual event that is unique to them.**
  - **SCNM, Arizona - The Gala, February**
  - **NUNM, Portland - Black Tie, February**
  - **BUC, Connecticut - Philosophy day, April**
  - **CCNM, Ontario - TBD**
  - **Bastyr, Washington - Kaleidoscope, January**
  - **Bastyr, California - Residency Round Up, February**
  - **Turabo, Puerto Rico - TBD**
  - **Boucher, Vancouver - TBD**
  - **NUHS, Chicago - TBD**
- Title Sponsorship for all 9 campus' largest annual events
- Exclusive branding for each event
- :15 speaking spot at each campus to welcome the event

## NMSA SUSTAINABILITY - \$20,000

- Website hosting and updating
- Staff infrastructure for continuity and growth
- Exclusive sponsor for the Natural Leader Awards
  - Rising Star
  - Helping Hand
  - President's Award
  - First Year Real Talk Assignment

Title sponsor:

- International recognition for supporting the NMSA from it's foundational cost
- Branding on annual leadership plaque awards
- :30 speaking spot during the year

## NMSA NUTURE DAY - \$10,000

- Structure for one day event held in solidarity at each campus on the same day:
  - Gather for intention setting
  - Movement flow
  - Guided meditation
  - Breakout time
  - Closing circle
  - Guacamole, veggies, chips, tea and water
- Breakout based on year in school
  - 1st year – How to hack medical school
  - 2nd year – Surviving the science
  - 3rd year – Career workshop
  - 4th year- Residency: locate and interview training

Title sponsor:

- Title sponsorship for this day of solidarity at all campus'
- Live presence at any/all schools to participate or lead a session
- :05 commercial live streamed at each campus

## ALL PACKAGES INCLUDE:

1. Website branding
2. Social media callout outs
  - a. Monthly organic
  - b. Hype pre and post sponsored event
3. Email contact
  - a. 2 escorted emails per calendar year with a link to directly contact you
  - b. 1 submitted question on membership-wide annual student survey
4. Access to data
  - a. Shared metrics of NMSA marketing analytics
  - b. Shared finding from annual student survey
5. Access to partner organizations
  - a. Mentions of all annual supporters on all profession-wide NMSA report outs
  - b. Email recognition to all NMSA professional association partners
6. Podium time
  - a. Annual donors of \$10,000+ have first right of refusal for conference speaking spots determined by the NMSA board of directors
7. Branding opportunity
  - a. Disbursement of branded materials to all schools
  - b. Inclusion of bag inserts at conference

## ABOUT US

THE NATUROPATHIC MEDICAL STUDENT ASSOCIATION (NMSA) IS AN INTERNATIONAL, STUDENT-GOVERNED, 501(C)3 NON-PROFIT ORGANIZATION ESTABLISHED TO SUPPORT NATUROPATHIC MEDICAL STUDENTS AT NINE CAMPUSES OF EIGHT ACCREDITED NATUROPATHIC MEDICAL SCHOOLS IN THE USA (INCLUDING PUERTO RICO) AND CANADA. WE HAVE LOCAL NMSA CHAPTERS AT EACH OF THE SCHOOLS, IN ADDITION TO THE INTERNATIONAL TEAM, WHO IS RESPONSIBLE FOR GUIDING THE VISION AND OPERATIONS OF THE ORGANIZATION AS A WHOLE. TOGETHER, WE PROVIDE ACCESS TO UNIQUE LEADERSHIP EXPERIENCES AND EDUCATIONAL RESOURCES AS WELL AS INCREASED ACCESS TO INFORMATION ON HOW TO SUCCEED IN OUR FUTURE CAREERS AS HEALTHCARE PROFESSIONALS.

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