



2024 NMSA PARTNERSHIP OPPORTUNITIES



The Naturopathic Medical Student Association (NMSA) is an international, student-run, 501(c)(3) non-profit organization. It is the professional association for naturopathic medical students at schools accredited, and provisionally accredited, by the Council on Naturopathic Medical Education (CNME) in the USA, Canada, and Puerto Rico. It is an affiliate organization of the American Association of Naturopathic Physicians.

The Naturopathic Medical Student Association (NMSA) is proud to offer opportunities supporting naturopathic physicians-in-training. The following strategic partnerships are available to forward thinking brands for developing long term relationships with students and the future of naturopathic medicine. These offerings are not all inclusive. The NMSA welcomes all creative partnership ideas.

To reserve your partnership or discuss your ideas please contact our Executive Director, Desta Golden, ND, MS at ed@naturopathicstudent.org.

Mission

The NMSA acts as a unified, sustainable, ethical and professional voice for naturopathic physicians-in-training across North America. The emphasis of the NMSA is to function as an advocate for naturopathic physicians-in-training and to create educational and community-building initiatives that prepare students with the tools, experiences, and connections necessary to become successful physicians.



Naturopathic Medical
Student Association



nmsalife



NMSA



Naturopathic Medical
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Naturopathic Medical
Student Association

Participate in the 20th Annual NMSA Conference!



Future Naturopathic Doctors come together to learn from each other, expert doctors, and partners of the naturopathic profession

The NMSA Annual Conference & NMSA Cup is the much anticipated, flagship event hosted by the NMSA. This event strengthens the naturopathic medical student experience and provides educational resources for success in future careers by providing programs and networking opportunities. As an annual partner of the NMSA, the next generation of naturopathic physicians will gain exposure and build a relationship with your brand's services and products at a critical time when they are learning the "tools of the naturopathic trade." Partnership with NMSA shows your brand is committed to the future of naturopathic medicine and builds trust as students in the USA, Canada, and Puerto Rico launch their careers.

This event is packed full of students and physicians alike to stoke their passion for naturopathic medicine. The exciting NMSA Cup competition between all 8 naturopathic schools, and well loved social events give students more time to connect with each other (and you!). We have a lot of exciting opportunities and ways for you to connect and grow with students and look forward to hearing how we can get your brand in the loop!

Thank you!

Zairy Brezeau-Boliew
President NMSA International

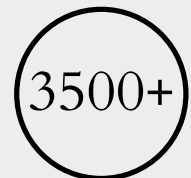
co-located with
**AMERICAN ASSOCIATION OF
NATUROPATHIC PHYSICIANS**



8 Accredited
Schools



From
Canada
to
America



Members

SOCIAL MEDIA ANALYTICS

8,400+

FACEBOOK
FOLLOWERS

2,532

INSTAGRAM
FOLLOWERS

1,240+

TWITTER/X
FOLLOWERS

946

LINKEDIN
FOLLOWERS

COLLABORATIONS

AANP



INM



EVENT DETAILS

Swissotel Chicago

July 11-13, 2024

323 E Wacker Dr, Chicago, IL 60601

www.naturopathicstudent.org

NMSA CUP

Exclusive NMSA Cup Sponsor

\$28,000

The NMSA Cup is the major event of the annual NMSA conference. It brings together students representing the accredited Naturopathic programs in North American to compete for the ultimate trophy exhibiting their mastery of medical knowledge and philosophy and bragging rights for the year. The Cup sponsorship helps subsidize travel and accommodations for NMSA Cup teams increasing accessibility for students interested in competing on a team. Spectators of the NMSA Cup include attendees of both NMSA and AANP conferences as students and alumni come together to cheer on their teams.

The exclusive NMSA Cup sponsor will receive:

- *Exclusive branding on all team apparel, pens and paper pads, NMSA Cup communications, social media and all NMSA Cup related materials*
- *Brief mic time during both opening team orientation and at half time of the Final Round*
- *Opportunity to develop brand-specific trivia questions to be used in tournament play*
- *Short video included at Final Round*
- *An exhibit table in proximity to Cup tournament rooms for length of tournament (3 days)*
- *"NMSA Cup Powered by ... (your brand)" included on Cup trophy with multi year commitment*
- *One sponsored virtual workshop during the year for the campus chapters of NMSA.*

SPONSORSHIP TIERS

FIRE SPONSOR

\$30,000

- *1 webinar opportunity broadcasted at all 8 (soon to be 9) campuses*
- *Branded sponsor of 1 event at the Annual Conference*
- *4 social media promotions per year and 2 social media take overs per year.*
- *4 escorted emails per year*
- *Quarterly large co-branded swag items sent to every student at all campuses*
- *Logo included on all Annual Conference marketing*
- *Swag item in Annual Conference swag bag given to all attendees*
- *Brand logo included on the NMSA International website with linkout*

EARTH SPONSOR

\$20,000

- *Quarterly large co-branded swag items sent to every student at all campuses*
- *4 social media promotions per year and 2 social media take overs per year*
- *2 escorted email per year*
- *Logo included on all Annual Conference marketing*
- *Swag item in Annual Conference swag bag given to all attendees*
- *Brand logo included on the NMSA International website with linkout*

WIND SPONSOR

\$10,000

- *Quarterly large co-branded swag items sent to every student at all campuses*
- *4 social media promotions per year*
- *1 escorted email per year*
- *Logo included on all Annual Conference marketing*
- *Swag item in Annual Conference swag bag given to all attendees*
- *Brand logo included on the NMSA International website with linkout*

WATER SPONSOR

\$5,000

- *4 social media promotions per year*
- *Logo included on all Annual Conference marketing*
- *Swag item in Annual Conference swag bag given to all attendees*
- *Brand logo included on the NMSA International website with linkout*

ADDITIONAL SPONSORSHIP OPPORTUNITIES

MONTHLY TRAVEL GRANTS **\$2,500**

NMSA International recognizes there are many extra-curricular educational opportunities with wide student interest including conferences and additional training. NMSA supports this student interest by offering at least 4 monthly \$200 travel grants to NMSA members at the 8 (soon to be 9) accredited Naturopathic Medical programs in North America. When sponsoring our travel grant program, your brand will be featured on social media and in our monthly newsletter (with a reach of almost 4000 students) as we announce our grant recipients. Photos of grant recipients on their travels can be shared for your own social media if desired.

WORKSHOP SPONSOR **\$3,000**

Have a unique product or method you'd like students to know about? Sponsor a workshop in partnership with NMSA at the eight (soon to be 9) accredited Naturopathic Medical programs in North America. Workshops are a great opportunity to engage naturopathic medical students across North America as they build skills and learn about the tools available to support patients.



ONE DAY OF NATUROPATHIC MEDICINE WEEK **\$1,000**

Naturopathic Medicine Week is an annual event hosted across the 8 (soon to be 9) accredited naturopathic medical schools in which students leverage engagement to compete for the coveted Golden Avocado. A wide variety of in person, virtual, and social media events generates exceptional engagement amongst almost 4000 ND students. Highlight your brand as the exclusive sponsor of a themed day of choice. A great way to reach students during our most engaging student event.

- *Highlights include branding across in person and virtual campus events*
- *At least 2 social media posts during selected sponsor day.*

NEWSLETTER MONTHLY SPONSOR **\$750**

Each Month NMSA International connects with students by sending a newsletter to its 4000 members at the 8 (soon to be 9) CNME-accredited programs across North America. The monthly sponsorship includes a 100 word spread within newsletter (content) with logo

- *Logo will also be featured in 1 social media posting after newsletter publication.*
- *Newsletter will be archived and accessible in perpetuity on the NMSA International website*
- *Multi-year commitments are welcome*

GLOBAL HEALTH TRAVEL GRANT **\$500**

Support an NMSA member as they bring naturopathic medicine and impact to a global scale. Fund student travel to Global Health conferences and training outside of North America.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

NEWSLETTER LEGISLATIVE CORNER

\$500

Connect students with the exciting legislative activities of state associations. The Legislative Corner offers an opportunity for state associations to inform students about action alerts, memberships, and opportunities that state associations would like to share with NMSA members at the eight CNME-accredited programs.

- Newsletter will be archived and accessible in perpetuity on the NMSA International website
- Multi-year commitments are welcome

ANNUAL CONFERENCE BAG SWAG

\$500

Increase brand awareness by providing swag for our largest in person event, the NMSA Conference in July. Products will be included in our conference swag bags given to all attendees.

WHY IS IT IMPORTANT?

The role of the naturopathic physician is evolving with a rapidly changing healthcare system. The work that members do through the NMSA guides the evolution of our profession and healthcare at large.

NMSA helps shape the future of naturopathic medicine by giving students a voice in professional planning and advocacy, and through providing students with important leadership, education, and networking opportunities.

Student leadership development empowers medical students to take action and create change about issues that they care about. The presence of visionary medical students has impacted the development of the naturopathic medical profession since its emergence.

The naturopathic medical student leaders of today become the professional leaders of tomorrow.

GIFTS IN KIND

NMSA International accepts a wide variety of in kind donations and we pride ourselves on identifying and utilizing creative giving. Please do not hesitate to reach out to ed@naturopathicstudent.org with your ideas. Some considerations could be, but are certainly not limited to:

- Airline miles
- Medical supply discount codes
- Herbal or homeopathy kits
- Event venue space
- Short term rental space
- Services



WORK WITH US!

How NMSA Makes a Difference

- 1 Through student engagement in national, state and provincial advocacy efforts
- 2 Building relationships with the greater healthcare student community
- 3 Representing the student voice at professional and educational planning tables
- 4 Providing grants and scholarships to facilitate student participation in legislative, medical professional, and educational events
- 5 Hosting events such as the NMSA Cup, NMSA Conference, and Naturopathic Medicine Week Challenge
- 6 Building a strong community that supports naturopathic medical student success
- 7 Local, regional and international events to connect students to the profession, partners and other schools.

BE A PART OF SOMETHING

Great!